

# COMMERCIAL DESIGN

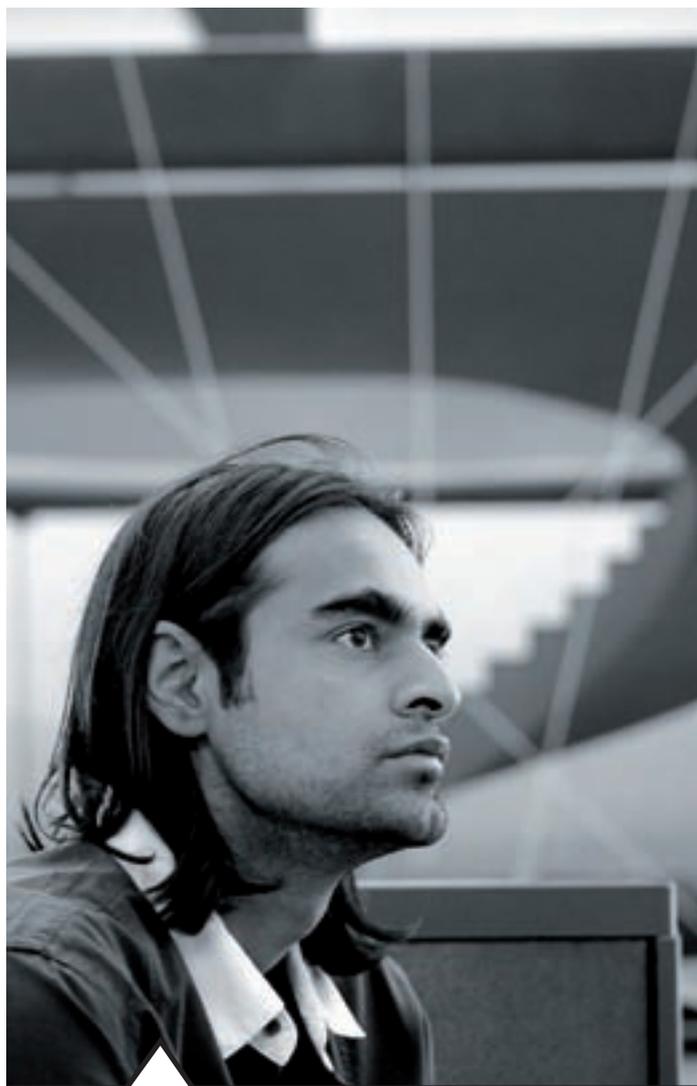
The definitive guide to successful commercial spaces

India's hot

100

---

The most influential  
people in the industry



## Arjun Malik

### Principal

*Malik Architecture, Mumbai*

Taking forward that legacy of his father, celebrated architect Kamal Malik, the younger Malik has carved a niche of his own. Having joined the practice in 2005, he endeavours to develop an idiom that reconciles the intellectual and intuitive aspects of architecture. Malik believes that “the current over-emphasis on the conceptual dimensions of architecture has contributed to the disappearance of the physical, sensual and embodied essence of architecture”. Thus, he pays more attention to generating typological shifts by relying on the intuitive reading of the context, allegory and functional parameters. Mathematical processes are tempered to generate architecture that transcends the mere visual to address the often-ignored experiential aspects.



## Arnab Banerji

### Partner

*Design Collab, New Delhi*

Banerji is at the helm of this multi-disciplinary design firm, which focuses on architecture, interior design, landscape and town planning to provide complete design solutions, backed by comprehensive research. The practice’s combined experience of nearly 34 years in India (and internationally) in designing green and complete environments ranging from town planning, master planning, university planning, apartment complexes, theatres, malls, office buildings to private residences.

## Ashok Prabhu

### Director

*DWP Interics, Bengaluru*

In his over 25 year long stint, Prabhu has witnessed the transitional nature of architecture. With his extensive experience in corporate design, he has seen the workplace shift from being a regimented area to a comfortable zone. He sees design as an undefined element, whose final definition is decided by the forces that are external to the designer. Thus, Prabhu allows his solutions to take their own course, guided by the user’s purpose, demands and desires. Integrating various aspects of design such as user program requirement, budgetary consideration, schedule limitations and quality defines a successful plan for the firm.